

# FASHION DESIGN

*Improve your  
fashion talent!*



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## WHO IS THE DESIGNER?

The designer works with those who develop and create fabrics, with marketing experts, with pattern makers and tailors. He is also in direct contact with the models who will have to wear the clothes made by him, with the employees in the showrooms and with the photographers. It is therefore important that such a professional possesses suitable characteristics, such as ability to work in a team, intuition, creativity and precision. He needs to know how to respect the deadlines of samples and take into account the standards of quality and price imposed from the company he works for. He is an artist and a fashion technician at same time.



**THE DESIGNER IS A COMPLETE PROFESSIONAL FIGURE WHO POSSESSES THE NECESSARY SKILLS TO DESIGN AND CREATE A FASHION COLLECTION, ESPECIALLY THANKS TO THE ABILITY TO TRANSLATE HIS IMAGINATION INTO LINES AND COLORS.**

Istituto di Moda Burgo was created with the intention of transforming its students into real fashion artists. Thus, each student is shown how to reconcile his individual imagination with the requirements of professional workplaces. To become a designer means to be able to express a concept and implement it in terms of fashion. As a part of this process, it is necessary be familiar with clothes, colouring techniques, manufacturing and most importantly to know how to give form to an idea knowing that it can be realized. For this reason, Fashion Design has put together most of Fashion Collection, Pattern Making and Dressmaking subjects. Also included in the course are Photoshop, Illustrator and Indesign, fundamental for the creation of technical drawings and portfolio, artistic embroidery and draping with the designers who worked for Valentino and Dolce & Gabbana. At the end of the course the designer will have acquired the skills related to the entire production cycle: from the creative process to the finished product.



## OBJECTIVE OF INSTRUCTION

The primary goal of this course is to train students into capable professionals who can handle the entire production cycle, from the moment the idea is conceived to the final realization of the product, through a customized teaching method.

Istituto di Moda Burgo's teaching method is based on individualized lessons, meaning our teachers give a personal lesson to each individual student.

This approach allows the following:

TO FOCUS ON AND REINFORCE CERTAIN AREAS  
WHERE THE STUDENT HAS THE MOST  
DIFFICULTY

TO ADVANCE FORWARD IN THE CURRICULUM  
WITH HIGHEST EFFICIENCY

TO DEVELOP AN OPTIMAL RELATIONSHIP WITH  
THE TEACHER

## CAREER OUTLET

In general the designer can be self-employed, either as a freelancer or in a designer office working with fashion houses.

He plans a fashion collection with the help of a team or alone. He works together with the marketing team, the production team, the head designer, and the prototype office in order to create the products effectively and accurately.

He can also work in businesses of different scales from factory mass production to tailored production. A designer can even work in clothing research or in the entertainment industry (as a costume designer for theatre, films, and television).

## STAFF

Our instructors are among the best professionals in the field. And while they continue to work in fashion firms, workshops, and studios, here they are able to share their knowledge and experiences with the younger generation. This way we created a teaching staff that is dynamic, efficient, and, above all, always up-to-date because they are always in contact with the world of fashion. Our highly qualified staff inspires and motivates the students, also thanks to the use of the most modern equipment used in the professional world.

## COURSE SYLLABUS

The curriculum includes also theoretical studies, but most importantly it includes the creation of a collection, making patterns, and from the patterns actual clothing.

This course puts together the programs of fashion collection, pattern making, and dressmaking. Some of the specific subject covered are the following: the human figure (including men and children), parts of the human body and face, stylization, illustration, usage of different materials, coloring and rendering techniques, creating a fashion collection, and paper patterns for all types of apparel.

This course also encompasses accessory design and clothing details.

Moreover the student learns to make patterns, starting with the life-size patterns of basic bodice, collars, and sleeves; in time he will make complete garments. After making these patterns, he also recreates them on muslin.

Generally pattern making concentrates on women's wear. However the student can choose to specialize in other departments of fashion (for example men's wear and children's apparel).

The student learns to recreate the basic patterns to produce clothing with the best fit possible

The program also covers pattern-grading techniques.

Last but not least the student learns sewing techniques that depend on the type of fabric used. He must learn not only how to sew fabric but also the various closures and detailing for clothes, for the details are what "makes the difference" from a factory-made article to a hand-made couture piece.

Color theory, costume history, product analysis, the study of head designers, fashion trends, and fashion marketing compose the theoretical portion of the curriculum.

Despite the individual personalized lessons, we often organize group projects that allow students to learn how to work in team.

This gives the students a point-of view of the professional world.

The vocational education includes field trips to nearby clothing and fabric companies, fashion shows, museums and exhibitions pertaining to this field of work; and there is the possibility of participating in several important international competitions.

## EXAMS AND PROCESS REPORTS

The teachers prepare tests in order to check the students' progress. This way the instructors are aware of the student's level and can immediately help him in any difficulties he might face within the curriculum. At the end of the course, the student receives a qualified vocational diploma. The final exam is presented to outside reviewers. These reviewers are professionals in the field who evaluate the fashion portfolio of the students. Once the student presents his work, he must also be prepared to answer the examiners' questions and even mild criticisms. The student must be able to perform successfully and with confidence in the subject







## TEXTBOOKS

The didactic texts used are published by Istituto di Moda Burgo.

"IL FIGURINO" is a reference point for students all over the world. It explains the most important subjects for a fashion design student. It contains many subjects, such as women, men, children and accessories. The book includes biographies of the most influential designers of our generation and notions of costume history. The text is consistently updated to keep the students informed with the latest news from the fashion world.

The book is both in Italian and English.

"IL MODELLISMO" is for patternmaking study. It has been a point of reference for tens of thousands of Italian and foreign industrial and tailoring companies. It is the perfect handbook for students all over the world.

This book is based on the proportional system; this method is founded in the study of basic techniques derived from tailors and

consequently industrialized. The foundation is a system of proportional measurements of the human body (woman, man, and child) linked to the exact relationships between measurements that allow the realization of a garment with the correct and proportional fit according to the requested size.

The book is both in Italian and English.



## COURSE SUBJECTS

- Anatomy and Proportions
- Drawing fundamentals
- Drawing Techniques
- Colour Theory
- Fashion Sketches
- Rendering Techniques
- Illustration
- Stylization
- Accessories Design
- Creative Process
- Menswear, Women's wear, accessories, haute couture and prêt-à-porter collections
- Spec sheet
- Graphic Design: Photoshop, Illustrator, InDesign
- Procreate
- Textile design
- Research
- Fashion Trends
- Fashion Collection
- Portfolio
- History of Costume
- 900s Fashion History
- Fibers and Yarns
- Fabrics and Materials
- Marketing
- Taking body measurements
- Drafting slopers
- Garment ease allowance
- Haute Couture and prêt-à-porter pattern making
- Bespoke Pattern Making
- Industrial Pattern Making
- Dart manipulations
- Pattern layout
- Bespoke Techniques
- Industrial Sewing Techniques
- Pattern Grading
- Planning Techniques
- Price Control
- Quality Control
- Prototypes
- Fitting
- Tech pack / spec sheet
- Draping
- Haute Couture sewing and embroidery
- Fashion show study (from backstage to realization)



**HIGH QUALITY AND FAST LEARNING ARE GUARANTEED BY INDIVIDUAL LESSONS**

### ATTENDANCE

Total hours: 1200

Lesson duration: 3 hours

### NORMAL

Duration : 2 years

Weekly attendance: 5 lessons

### INTENSIVE

Duration: 1 years

Weekly attendance: 10 lessons



# WE ARE DIFFERENT...

More than 10 differences from other schools that make it clear why to **choose** BURGO

## FOUNDATION 1961

Istituto di Moda Burgo has more than 60 years of teaching experience in the field of Fashion: it is a continuous vocation towards for the Italian fashion and Made in Italy; these years have led to the improvement of the didactic system with innovative methodologies, **books and programs**, now points of reference for many other fashion schools both in Milan and in the rest of the world. The most important recognition is given from the fashion companies that find in our Institute the best reference for the recruitment of new figures in the field of fashion. In 60 years we have witnessed the birth and the disappearance of many schools, for this reason we think **that 60 years** are an important guarantee on validity, vision and seriousness of our institute.

## NO AGREEMENT TO SIGN

Ever since the foundation, the director **Fernando Burgo** never asked his students to **sign a contract**. If you are not happy, if you want to interrupt or change school you can do it when you want, without sanctions or additional costs. We are the only school that does not bind the student and our dropout rate is the lowest.

## TIMES ALWAYS FLEXIBLE

Burgo's teachers are at school from morning to evening. Students can choose **the day and the times** they prefer. Missed classes can be made up for free.

## ITALIANS DO IT BETTER

Who better than Italians can teach fashion? Founder, property and most of the collaborators are **Italian**, to guarantee the Italian nature of the training.

## LIMITED NUMBER OF STUDENTS

Limited number of students. For example in tailoring classes, 8 for each teacher, as a guarantee of optimal didactic learning.

## YOU WILL ALWAYS BE PART OF US

Here you are not a number. Our founder Fernando Burgo and his collaborators know you and are always ready to listen to you for any problem. Once enrolled, you remain part of the Institute forever. Even after finishing the course and years later you will have the opportunity to attend specialization or update courses at any Burgo school in Italy or abroad **without having to pay a new enrollment fee!**



# IL FIGURINO AND IL MODELLISMO

We use the best and recognized fashion books, **IL FIGURINO** and **IL MODELLISMO**, complete and up-to-date texts that accompany all our students and that our former students continue to consult even after finishing the course for any doubt or need. We know them very well, because we made them ourselves! They are available in Italian and English version and thanks to our experts we renew them periodically. They are given for free to our students.

DO  
DO  
DO

Our educational program is based **on 80%** of practice: workshops, creation and realization of garments and collections.

## ONCE YOU FINISH THE COURSE, YOU ARE READY TO WORK!

The "Burgo method" does not give a generic idea!

Those who leave the Institute already know how to work, and are already ready to enter an atelier, a large tailor's workshop or a designer's staff.

We are inclined to direct placement, but we are always available to activate **internships** throughout Italy.

## ALL THE WORLD INSIDE THE SCHOOL

The school is **cosmopolitan**: languages and cultures mix and it is not rare that in addition to many new friendships, ideas, collaborations also new companies and brands can be born!

## UNIQUE REGISTRATION FEE

The enrollment fee, unlike other schools, is paid **only for the first year** and is valid even if you decide to change course or location.

## INDIVIDUAL CLASSES

The teachers follow **individually** each student building a **customized** program.





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